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flo2cash

Amnesty International New Zealand is a part of Amnesty International, a global movement of individuals who protect and defend human rights. Founded in 1965, AINZ today is 14000 members strong community, campaigning for justice wherever it has been denied and protecting people, defending their right to freedom, truth & dignity.

Prior to 2009, AINZ did not have an online facility to run direct-debits and instead used paper based forms which were handled by the fundraising team and finance together. This was very labor intensive and required hours and hours of processing time. Apart from the cost savings, process simplification was a key motivator for AINZ to contact Flo2cash.

Flo2cash was able to setup a cloud based custom donation form on its servers within a week. With the secure form in place AINZ started accepting payments, one-off and recurring through direct debit or credit card; effectively saving them loads of man hours in the process.

It's been seven years now and today Flo2Cash processes over 150,000 transactions every year for AINZ with the majority being recurring givers, donating effortlessly through Flo2cash Charity Fundraising solution.

With Flo2Cash, AINZ now has a partner who understands their needs, reduces compliance costs and loads of man hours, while providing an efficient service that helps AINZ achieve its fundraising goals.

“Amnesty International New Zealand has been using Flo2Cash as an online payment provider since 2009. In June 2009, we changed our internal database system, and faced an additional challenge of being PCI compliant for the first time. Flo2Cash, with their extensive range of technologies and services, provided a solution that meant we did not have to consider several providers. Since we switched to Flo2Cash, we have been able to increase efficiency and streamline our business processes. Being able to work closely with our personal client manager has meant that we get to take full advantage of Flo2Cash’s features. We look forward to developing this further as technological advances grow in financial tech.”

Amnesty International, New Zealand